

SPONSORSHIP PROPOSAL

Cycling New Zealand Schools are looking for a Presenting Partner of the SKODA Northern Tour!

The event will be held in Mt Wellington from 3 - 4 September and will attract close to 500 intermediate and secondary school aged riders from across the North Island.

The cost for this opportunity would be \$2500+gst.

Please find below a summary of benefits and opportunities. We are open to any feedback to shape this package to something that works for you and your objectives.

- Presenting partner of the 2022 SKODA Northern Tour (eg. 2022 SKODA Northern Tour Presented by XXX)
- Exclusivity in Category
- Logo as part of event logo lock up
- Right to use event logo
- 2 x Exclusive Social Media Post (1 pre and 1 during)
- Tagged/mentioned in all non-exclusive social media posts
- 1 x Inclusion (including graphics and text) in the July or August Schools Cycling Newsletter sent to approx. 3500 email addresses
- Inclusion and pre and post-event emails sent to the full database of riders, schools and team managers.
- MC Announcements during each session
- Logo/link on the website
- Opportunity to have product/flyer included in the race packs
- Opportunity to provide giveaways or spot prizes for event, and present medals
- 2 x barrier signs to be displayed at the venue (provided by Sponsor)
- 2 x flags to be displayed at the event (provided by Sponsor)
- Advertisement or promotion copy in event manual (online and downloadable)
- Opportunity to activate at the event

We also have Supporting Partner opportunities available (ranging from \$500) please contact us for more information.

Contact: schools@cyclingtonewzealand.nz

