Hi there!

We’ve created a sponsorship template below, as a starting point for your school cycling team to try and secure some sponsorship ☺

The template is very much a guide, please update as required.

To update the design elements, click [here](https://www.canva.com/design/DAFFgrz2l0w/R898naqkBGaqd6CKvqS5AA/view?utm_content=DAFFgrz2l0w&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview) and find the design template ready for you to edit with your own pictures etc.

Good luck and all the best with finding a sponsor or two!

From the team at Cycling New Zealand Schools

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**Anywhere School Cycling Team**

**Sponsorship Proposal**

Proposal

That the A & B Corporation sponsor the Anywhere School Cycling Team for the 2022 season. This sponsorship will be used to support the cycling team to attend the SKODA North Island Road Championships in July in Cambridge and the National School Road Championships in October in Feilding.

Background

The Anywhere Schools Cycling Team has been running for the past five years, based at the Anywhere School with training in and around XXX. Anywhere School has X number of students, with X involved in the Cycling programme each year. Some past results from Anywhere School includes XXX at XXX event.

In the Schools Cycling season there are events from March through to October taking place in the North and South Island, with event locations changing from year to year. These School Cycling events can have 100 and up to 600 competitors present, with crowds of 300 to close to 2000.

Rationale

In keeping with Anywhere Schools regional reputation for excellence we wish to be involved with a company of similar stature. We see the A & B Corporation as being very suitable. Both organisations are perceived as progressive, young, vital and talented; both have a sporting focus; and both would benefit from a mutual working relationship.

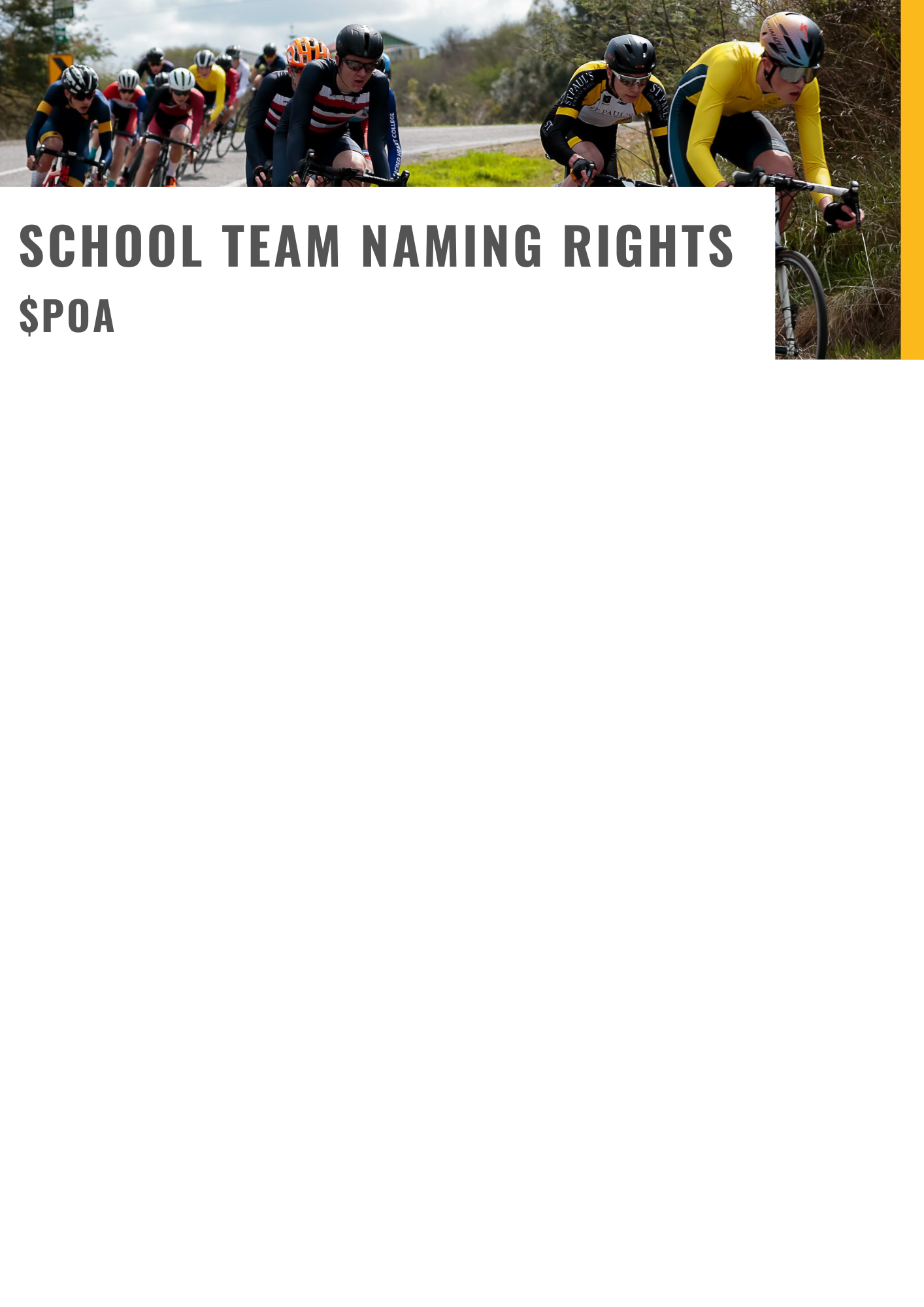
Sponsor Benefits

All sponsorship tier opportunities are listed on the following page.

**Contacts**

Joe Bloggs, Sports Director at Anywhere School

Email: [sports@anywhereschool.nz](mailto:sports@anywhereschool.nz) Phone: 021 234 567



* Naming rights of the School Cycling team
* Signage throughout the School - prime position
* Sponsor promotion days at the School
* Logo on School website and social media, and at weekly races
* Logo on Sponsors Wall
* Included in cycling newsletters
* Rights for promotional purposes as being associated with School



* Signage throughout the School - prime position
* Naming Rights to a main season competition with invitation to speak at prizegivings
* Sponsor promotion days at the School
* Logo on School website and social media, and at weekly races
* Logo on Sponsors Wall
* Included in cycling newsletters
* Rights for promotional purposes as being associated with School



* Signage throughout the School – high position
* Sponsor promotion days at the School
* Logo on School website and social media, and at weekly races
* Logo on Sponsors Wall
* Included in cycling newsletters
* Rights for promotional purposes as being associated with School



* Signage throughout the School – medium position
* Logo on School website and social media
* Logo on Sponsors Wall
* Included in cycling newsletters
* Rights for promotional purposes as being associated with School

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* Signage throughout the School - lower position
* Logo on School website and social media
* Logo on Sponsors Wall
* Included in cycling newsletters
* Rights for promotional purposes as being associated with School

**Anywhere School would like to thank all past, present and future sponsors**