



STRATEGIC PLAN

2022 - 2026



OUR PURPOSE

Igniting a lifelong passion
for cycling.

OUR VISION

Create a thriving schools
cycling community that
promotes enjoyment,
participation and competition.

CORE VALUES

Fun – Creating and enabling an environment where safety and fun are at the forefront.

Balance – Supporting the “Balance is Better” philosophy by enabling an environment where our community is encouraged to participate and engage in on and off the bike activities.

Innovation – Challenging and opening our thinking to better meet our purpose and vision.

Inclusion – Creating and enabling opportunities for all to participate and contribute to our community.

Respect – Respecting and acknowledging all those in our community by our actions.

Collaboration – Working together to strengthen and grow our community.



STRATEGIC PRIORITIES

Quality Experiences – Deliver and support safe, fair, fun experiences for our community.

Quality Partnerships – Create and nurture partnerships to strengthen and grow our community.

Quality Support – Act as the hub for accessible resources, opportunities and connections to enable our community to thrive.

Quality Organisation – Focus on planning, delivery and acting to industry best practices to ensure we are successful and sustainable.



KEY AREAS TO ACHIEVE STRATEGIC PRIORITIES

QUALITY EXPERIENCE:

- A meaningful calendar of events
- Events that provide opportunity for all
- Events that support cross code engagement
- Events that add value through off the bike activities
- Events that celebrate more than just the podium
- Events that meet industry best practices

QUALITY PARTNERSHIP:

- Strengthening communication channels within our community
- Engaging with:
 - o Clubs, schools and other organisations to promote schools cycling, including regional opportunities
 - o New schools to grow our community
 - o Other sports and organisations in support of balance is better
 - o Sponsors and other financial supporters to ensure our sustainability
- Celebrating and connecting past, present and future

QUALITY SUPPORT:

- Connecting people within our community (internal and external)
- Attracting and managing resources and expertise (templates, seminars, toolkit)
- Promoting and sharing resources and educational opportunities within our community
- Ensuring rules are relevant and appropriate to our community
- Understanding barriers to participation and working towards their removal/reduction
- Supporting and demonstrating wellbeing messaging to our community

QUALITY ORGANISATION:

- Ensuring effective and measured budgeting to achieve financial sustainability
- Ensuring our MoU with Cycling New Zealand is relevant and our relationship is strong
- Championing and leading an environment where best practice H&S is embedded
- Ensuring the voices of our youth/rangatahi are heard
- Provide strong leadership, protection and advocacy through trusted polices and processes (including the Child Protection Framework)
- Growing capability in our organisation and community to ensure our sustainability